



*WCAA, A Membership that Helps You Grow
Professionally
Personally
Financially*

THE POWER OF A LOCAL CHAPTER

- Local Chapters and the National Office work together to promote professionalism and encourage education.
- Together, we aid in the profitability and success of member businesses and are a voice in the industry.
- Network with fellow decorators, workrooms, designers, installers and store owners and share resource information
- Work with other Chapters to host seminars, round table discussions, events and hands-on demonstrations with well known industry leaders.
- Get trade show & conference reviews and discounts.
- Host business speakers such as accountants, lawyers, or marketing and advertising and learn about breaking news and trends in the industry.
- Build vendor relationships and be the first to see new products.
- Build a shared media library.



DFW North Texas Regional, TX



WCAA Window Coverings Association of America

**Please Join Us for the First
DFW North Texas Regional
Chapter Meeting
And learn about Membership Benefits**



Local Chapter

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DON'T MISS THIS OPPORTUNITY

- When was the last time you networked with your peers?
- Would you benefit from education, knowledge, and resources on a monthly basis in a non-competitive environment?
- Do you wish some of the seminars and speakers would come to town so you wouldn't have to travel to them?
- Wouldn't you rather see vendors when you plan for them rather than when they just drop by?
- Would you like a mentor to help you take your business to the next level?
- Would you like to be a mentor?

TODAY'S EVENTS

- WHY JOIN THE WCAA?
- NETWORKING
- DOOR PRIZES



Time: 10:00 am – 12:00 pm
Date: Thursday, March 29th, 2012

Location:
**Robert Allen/Beacon Hill
Showroom
1025 North Stemmons
Freeway
Suite 747
DALLAS, TX 75207**

RSVP by:
Tuesday March 27th, 2012
Jill Robson
615-319-0563
jill@wcca.org

The purpose of the WCAA Local Chapter is:

- To provide opportunities to network with peers.
- To foster mentoring relationships and growth in business experience.
- To build industry leadership, knowledge, resources and education at the local level.
- To lawfully promote the window coverings industry.
- To promote ethical trade practices.
- To disseminate and exchange information pertaining to the industry.
- To promote and teach modern methods of merchandising.
- To promote, by all lawful means, the right as independent business people to make and retain a profit.
- To promote, by all lawful means, the concepts of a free competitive marketplace and of private entrepreneurial enterprise.
- To educate, share, and learn about our industry with other window covering professionals.



Local Chapters - "Where sharing and learning never end"

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