

Alan Ross Texas Freedom Parade

VESPA PARTICIPANT

I, _____ will be participating in the Alan Ross Texas Freedom parade as a Vespa Driver for the BoConcept parade entry on September 18th, 2011. I will be at the staging area at 11:45 AM as is required by all parade entry participants and understand that I will be needed throughout the duration of the parade on Cedar Springs. This may be in duration until 4:00 PM.

ROUTE/ PARKING

The parade will be traveling down Cedar Springs Road from Wycliff Avenue to Lee Park on Turtle Creek Blvd. Entries will be lining up on Wycliff Avenue, for staging the morning of the parade. All Vespa Drivers will need to be in the staging area no later than 11:45 AM and must stay with the motor vehicle/scooter at all times.

DISTRIBUTION

I also agree to follow the rules and restrictions that have been enforced by the Dallas Tavern Guild on parade participants. This includes distribution of BoConcept approved promotional materials only. No paper items will be thrown into the crowd, or I may be responsible for any clean-up costs. As a driver I will not be distributing any items to the public, and will not represent any other companies on my vehicle or person either than BoConcept or Vespa.

CONDUCT

I will display appropriate dress and conduct and demonstrate respect for all genders, races, cultures, lifestyles, faith, and sexual orientation throughout the duration of the parade. Any actions that do not represent the BoConcept brand or the DTG in a positive or approved manner may result in my suspension from the parade. Participants will be wearing a BoConcept Tee Shirt that cannot be altered in any way. However, participants are encouraged to dress with colorful clothing, accessories, or jewelry. Vespa riders are encouraged to coordinate wardrobe colors with their personal Vespa.

ALCOHOL AND SUBSTANCES

No participants in the parade are permitted to possess or consume alcohol or use illegal or controlled substances during the parade or at any time during line-up, staging, or disassembly. Anyone operating a motor vehicle under the influence will be removed from the parade by the Dallas Police Department or Constable's office.

LIABILITY

I understand I am participating in the Alan Ross Texas Freedom Parade that honors and celebrates gay pride. The DTG has arranged for media and photography to document the parade and I permit the DTG and BoConcept Dallas to utilize all images that show my participation in the parade for any promotional or marketing uses. I am responsible for my safety and conduct at all times during the parade. BoConcept or DTG will not be liable for any injuries, lost or stolen items, or personal damages due to my participation in the parade. As an operator I am responsible for my vehicle, insurance, and liability of any injuries or damages done to my person or others participating or attending the event.

I have read all of the conditions, parade route, and parade information above. I agree to follow these rules and participation requirements and understand that I am responsible for arriving on time at the staging area on September 18th, 2011 wearing my BoConcept Tee Shirt provided to me and with my vehicle.

PRINT NAME

SIGNATURE

DATE

If you have any questions or concerns you may contact the BoConcept parade representative:
JACQUELINE DICICCO (972)302-9410

