

BoConcept

Come out and celebrate with us.

September 18th, 2011

Alan Ross Texas Freedom Parade



We would like to invite fans, friends, and family to walk with us down Cedar Springs Road along with the many parade floats and performers. Stop by the BoConcept showroom, or reply to the post for more information.

Pedestrian Participants,

BoConcept is seeking persons willing to walk in the parade for the full length of the route and be able to distribute fun promotional giveaway items.

All participants will be given a BoConcept T-Shirt the day of the parade but will be encourage to wear colorful accessories, jewelry, or clothing that is festive.

Participants must be able to arrive at the staging area on Wycliff and Cedar Springs on Sunday, September 18th at 11:45 AM, and stay with our group until the end of the parade, no later than 4:00 PM. Anyone walking or riding in the parade with BoConcept must complete a release form and fax or return it to the BoConcept Dallas showroom before the event date.

Vespa is a participating vendor in our entry and we are welcoming Vespa owners to ride along with us as well.

For more information, or to fax your release form contact the BoConcept parade representative, Jacqueline DiCiacco at jdiciacco@boconceptdallas.com or at (972) 302-9410.

BoConcept
urban design

1628 OAK LAWN AVENUE – SUITE 100 – DALLAS, TX 75207
PHONE: (972) 503-1500 FAX: (972)239-0215