

GET BLOGGED ABOUT

lower oak lawn

Life in the Design District.

Hello, my name is Kendall Shiffler, the blogger behind LowerOakLawn.com – a new promotion service offered to the merchants of the Design District. I am here to promote you and this very special community – helping draw more visitors and interest to the area.

If you would like me to help promote your business on our blog site, then read how I can help you! It costs you nothing and there is no obligation.

What is LowerOakLawn.com?

LowerOakLawn.com is the go-to blog site for news, views, ideas and information about Dallas' most exciting urban community. We invite you to share your stories, products, events and services with our readers.

What kind of content can I submit?

So you have an idea that you think is “blog worthy”? If you can answer yes to all three questions, then go ahead and send it my way!

1. Is this interesting to someone besides me?
2. Will readers learn something new?
3. Is there relevant news or a human interest element?

Need some “blog worthy” inspiration? These topics are sure fire bloggable:

- Trends/Insight on new trends
- Sales/specials/incentives
- Upcoming events/special events
- New product lines or services
- Funny/interesting stories
- Tips or information to make living or working in Lower Oak Lawn in the Dallas Design District easier or better

So how much is this going to cost me?

Zip, zilch, zero. We hope that you or your business gets a little exposure and our readers learn something new. It's a win-win situation!

Will everything I submit be published?

We will try our best to publish all the tidbits you submit. The more inclusive your information, and with photos, the higher chance it will make the blog. Here are some general guidelines:

- The more advance notice I get for an event, the more likely it'll be posted. Give us at least 10 days, and a month or two if possible.
- All the details – who, what, when and where. Just like news release. The more comprehensive the information, the better.
- Photos and graphics are a huge element – a picture paints a thousand words. Send us artwork to accompany your information if you have it. And don't forget your logo!

Okay, I get it. So how do I submit something?

It's easy. Shoot me an email at kendall@loweroaklawn.com. Or just give me a call!